



# Terms for Participation

**What are the criteria for registering as a candidate Mister Sportswear Europe?**

United Sportswear Europe and Gear Federation, commonly known as USE, the federation, is dedicated to sportswear lovers, no matter what age, race, gender, sexual orientation.

However, USE applies strict rules for candidates registering for the title of “Mister Sportswear Europe 2024-2025”:

- The contest is reserved for sportswear lovers that identifies as man,
- The candidate must have reached the legal majority (+18y) on January 1<sup>ST</sup> of the year the election,
- The winner will be invited and/or requested to contribute or to participate at events and/or institutions where the legal age is required,
- All candidates are required to affiliate as member of USE and have cleared the yearly contribution to the federation.

At least two candidates are required for the election to take place. If this minimum number is not reached, the title remains with the actual holder.

If more than five candidates apply, a shortlist will be drawn up by the organisation.

As titleholder, for USE, you are representing the sportswear community in Europe on national and international scale. Therefore, the candidates must be:

- Residing in one of European country listed below (No requirement to have or have obtained one of the European nationalities):

*Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italia, Letonia, Liechtenstein, Lithuania, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain , Sweden, Switzerland, United Kingdom.*

- Preferably be fluent in English. Candidates should be able to express themselves confidently in English apart from their native language.

Participation in the contest is free of charge.

“Mister Sportswear Europe” is a contest with a main goal to find a representative who best conveys and defends the concept of sportswear in the LGBTQIA+ fetish scene locally and internationally.

To do so, candidates will be required:

- To be present at different times before the election (To be announced, at least once)
- To be present during the European Sportswear weekend (21/06-23/06) In Brussels



The winner of the election will be required to be present at the following events with board members of USE:

- Folsom Europe
- Darklands
- National election in the partner of USE: Belgium, Netherland, UK, France.

The First Runner-Up could be required to help, to represent or to replace the titleholder for certain activities.

As part of promotion or communication actions, the candidates are ready to make their image available for USE and its business partners, other associations, health promotion institutions... mainly for Mister Sportswear Europe who is the ambassador of the community, of course, but of the federation above all.

Besides requirements, the election is restricted or forbidden to candidates in the following:

- Being a titleholder two weeks before the election,
- Forbidden to apply two consecutive editions,
- Forbidden to former Mister sportswear Europe,
- Candidates or the elected Mister Sportswear Europe must not sit on the USE Board of Directors or the USE association committee members. At best, they can only be a member.

To take part in the contest, the candidate must submit the following documents:

- the completed application form,
- three photography for publication (including pictures with clearly visible face!)
- a short bio and self-presentation, a statement outlining their background and
- purpose for participation.

Once the list of candidates has been officially published, everyone will be able to ensure their personal promotion in order to make themselves known to the community (social media, flyer...). The only exception is that press, and media interviews are not permitted on an individual basis. If this were to be the case, it would be for a general article on the competition which would introduce all the candidates. It's therefore forbidden to announce your participation before the official announcement.

Before the public show, an interview is organized between the candidates and the members of the jury. This interview will count for the scoring criteria for the election. This interview will be private between the candidates and the jury.

The public part of the contest can include a brief interview and/or speech on stage and they will be engaged in a performance/show.



If the candidates need one or more partners for their show, they must inform USE in advance, with a maximum of three partners.

Jury members cannot take part in candidates' shows.

Candidates may also take part in a joint challenge. Candidates will be informed of the precise details in advance.

The public part of the election will focus on presence and personality. However, candidates are expected to respect the decor; indecency or nudity are not allowed.

To designate the winner, the vote of the jury counts for 2/3 and the public present on site for 1/3.

The precise details of the election will be given to candidates at least two weeks before the election and candidates will provide any multimedia files (music [.mp3]; photos [.png, .jpg], video [.mp4, .avi, .mov...], presentation [.ppt]) they may need for their shows at least one week before the election.

There are no established rules as to the behaviour to have during the mandate. Common sense must prevail over respect for the title. On the other hand, wearing the sash is strictly personal and exclusive. If in doubt, the board of USE can advise. The organisation supervises and advises Mr Sportswear Europe during his mandate, and reserves the right to monitor the various actions carried out by the mister as part of his representation.

Registration for the contest implies full acceptance of these rules. Applications start on April 1<sup>st</sup>, 2024, and close on April 30<sup>th</sup>, 2024. After this date, the candidates will be officially presented within two weeks.

Please remember that Mister Sportswear Europe is a voluntary engagement and not a paid job.

Health and well-being always come first.

The duties of Mister Sportswear Europe should reflect the values and goals of the community and promote positivity, inclusivity, and respect.

